

James Stratos
Stratos Studio
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Professional Employment

Self Employed / Freelance

Presently consulting for various clients, agencies and graphic services in the tri-state area.

Graphics and Prepress/Macintosh & PC

- Twenty five years advertising, design and macintosh experience.
- Assignments have included the implementation and production of packaging, catalogs, web sites, video, multimedia, POP collateral, ads (editorial, consumer), magazine covers, package design and brochures.
- Primary duties include the execution of web & print design projects electronically. Estimating, print quotes, proofing press sheets, bluelines & matchprints, sourcing vendors, scheduling, electronic prepress and photo shoots.
- Additional responsibilities include Flash CS5 Interactive web design and eCommerce for the web. E-commerce web design CSS and CMS on Linux servers with PHP v5.2.3.
- Knowledge of HTML, DHTML, MAMP, CMS, LAMP, JavaScript, CSS, PHP, ASP, XML and FTP.
- Highly proficient in retouching, color corrections, mechanicals, illustrated art, die-cuts and 3-D graphics.
- Acquired a thorough knowledge of the printing process and 4/color separations.
- Ability to coordinate assignments and interact with client base professionally.
- Excellent graphics skills which enables me to work closely with designers and photographers to properly insure the execution of creative concepts.
- Able to troubleshoot production and network situations and possess complete understanding of server structure and file management with ability to cross platform. My work ethic is reliable, meticulous and detail oriented.

Experience

- Commercial Still-Life Photography since the 1980's to the present
- Computer Print Design, Production & Prepress since 1991 to accommodate client needs and to especially control quality & creativity on assignments.
- Internet Web Design since 1996 to again accommodate client needs for High-end web development, incorporating backend database infrastructure and ecommerce functionality.
- To become a provider of these diverse creative services has always been an important part of my business infrastructure and knowledge base.
- An Authorize.net affiliate reseller for eCommerce payment gateways.

Software/Print Collateral

Adobe Creative Suite 5 (CS5) - Photoshop, Illustrator, InDesign and Acrobat Professional.

Software/Multimedia & Web

CS5 Premiere, Dreamweaver, After Effects, Flash, and Joomla CMS Open Source

Client List

Some include, Readers Digest, Pepsico, Dannon, Perrier, 7-Up, Poland Spring, Deer Park, Litton International, United States Tennis Association, Thomas Publishing, Nestlé, Godiva Chocolatier and Rossignol Ski just to name a few.

References

Smith & Jones Advertising-MA, Curtis Design-NY, Pepsico International, Pepsi Design Group-NY and Linemaster Switch Corp-CT.

Awards

2 Gold, 4 Silver - Westchester NY Ad Club
(Consumer Magazine, Outdoor Single, Newspaper Photo Illustration)